OUR COMPETITORS

The Wheelchair Games are open to all U.S. veterans with spinal cord injuries, amputations, multiple sclerosis, or other central neurological conditions who require a wheelchair for athletic competition.

YOUR OPPORTUNITY

We invite you to join the Wheelchair Games as a corporate partner. Your support will help us make this the most memorable year yet for our athletes and their families.

JOIN US IN TEMPE, JULY 7-12, 2022!

Tempe, Arizona is located in the heart of Metropolitan Phoenix. Refreshingly offbeat, it’s a welcoming destination with a spirited lifestyle where you’ll find fun-filled activities at every turn. It’s a great destination for the visitors who come here whether for business or pleasure. We hope you will join us in Tempe to support our veterans at the 2022 National Veterans Wheelchair Games!

THE NATIONAL VETERANS WHEELCHAIR GAMES is the world’s largest annual wheelchair sports event solely for military veterans. Every year, hundreds of American heroes from World War II, the Korean War, the Vietnam War, the Gulf War, and the post-9/11 era compete in this celebration of courage and camaraderie.

OUR HISTORY

The Wheelchair Games launched in 1981 with 7 events and 75 athletes. PVA joined the Department of Veterans Affairs in 1985 to help expand the event’s mission and reach. The Wheelchair Games have flourished as more VA therapists turn to adaptive sports to help veterans be active in their lives and communities – and, in some cases, reach higher levels of national and international competition.

For more information, please contact sponsorshipteam@pva.org.

41 YEARS STRONG

THE NATIONAL VETERANS WHEELCHAIR GAMES
Co-Presented by:
The U.S. Department of Veterans Affairs

The VA operates the nation’s largest integrated health care system and is the recognized world leader in rehabilitative and recreational therapies for veterans living with disabilities. The Office of National Veterans Sports Programs and Special Events provides opportunities for veterans to improve their independence, well-being, and quality of life through adaptive sports and therapeutic arts programs.

Paralyzed Veterans of America

PVA is an unstoppable force for all veterans and people living with disabilities, providing an unparalleled range of no-cost programs and services related to veterans’ benefits, employment, health care, medical research, advocacy, accessibility, and more. The Sports and Recreation program aims to expand adaptive sports opportunities so all people with physical disabilities can enjoy a lifetime of health and fitness.

WHEELCHAIR GAMES

AT A GLANCE

6 Days

550+ Athletes

20+ Events

3,000 Volunteers

PVA is one of the 100 largest U.S. charities (as ranked by Forbes), named Nonprofit of the Year by the DMA Nonprofit Foundation and voted as “Brand of The Year” (Military & Veteran Serving Nonprofit category) in the 2018 Harris Poll EquiTrend study.

Karla Clay
U.S. Air Force Veteran

“If you’d told me I’d be doing all these things 10 years ago, I would’ve thought you were crazy. Now I have three gold medals, a silver, and a bronze – thanks to the Wheelchair Games.”

Karla Clay
U.S. Air Force Veteran
The athletes were making the most of what they had, and they were getting it done. I was **so motivated** when I came back. **It has absolutely changed my life.**

Ted Rake
U.S. Army Veteran

Ages 20 to 89
20% Novice Athletes
89% Men
11% Women
11% With Combat-Related Injury

By Branch of Service (Average Numbers Each Year)

- 25 Allied Force
- 110 U.S. Air Force
- 364 U.S. Army
- 121 U.S. Marine Corps
- 9 U.S. National Guard
- 148 U.S. Navy/Coast Guard

For more information, please contact sponsorshipteam@pva.org.
The Wheelchair Games are made possible by the VA and PVA’s ever-growing network of national and local partners. With each community we visit, we strengthen the infrastructure for adaptive sports—generating a ripple effect felt by veterans and people of all ages living with disabilities for years to come.

**Benefits of sports fitness for individuals living with disabilities:**

- Maintain body weight
- Combat chronic health conditions such as obesity, hypertension, and type 2 diabetes
- Gain energy
- Sleep better
- Improve mood and self-esteem
- Reduce anxiety and depression
- Enjoy new experiences and new friendships
- Counter the stigma of disability
- Increase their likelihood of employment, with less absenteeism and more productivity

Sources: Mayo Clinic, National Institutes of Health
## EXCLUSIVE EVENT SPONSORSHIPS OVERVIEW

<table>
<thead>
<tr>
<th>Level</th>
<th>Event Category</th>
<th>Event Details</th>
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<td>$200,000 Sponsor Level</td>
<td>Quad Rugby</td>
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<td>$150,000 Sponsor Level</td>
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<td>Air Pistol</td>
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<td>Basketball</td>
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<td>$100,000 Sponsor Level</td>
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<td>Power Soccer</td>
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<td>Air Rifle</td>
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<td>Trap Shooting (virtual)</td>
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### Event Details

- **Logo on Team Jerseys**: X X X X X X X X X X X X X X X X X X X X X
- **Logo on NVWG T-Shirts**: X X X X X X X X X X X X X X X X X X X X X
- **2 Minute Address at Opening Ceremonies**: X X X X X X X X X X X X X X X X X X X X X
- **Logo in National/Local Promotions**: X X X X X X X X X X X X X X X X X X X X X
- **Rotating Logo at Opening Ceremonies**: X X X X X X X X X X X X X X X X X X X X X
- **Logo in National/Local Press Releases**: X X X X X X X X X X X X X X X X X X X X X
- **Social Media Posts**: X X X X X X X X X X X X X X X X X X X X X
- **Facebook Live Interview at NVWG**: X X X X X X X X X X X X X X X X X X X X X
- **Ad in Official Wheelchair Games Program Book**: X X X X X X X X X X X X X X X X X X X X X
- **Listing in Official Wheelchair Program**: X X X X X X X X X X X X X X X X X X X X X
- **2 Minute Address at Sponsor Reception & Closing Reception**: X X X X X X X X X X X X X X X X X X X X X
- **VIP Reception Expo Booth Present**: X X X X X X X X X X X X X X X X X X X X X
- **Medals for Event**: X X X X X X X X X X X X X X X X X X X X X
- **Volunteer Opportunity at Event**: X X X X X X X X X X X X X X X X X X X X X

### Sponsorship Levels

- **$200,000 Sponsor Level**: Quad Rugby
- **$150,000 Sponsor Level**: Slalom, Air Pistol, Basketball
- **$100,000 Sponsor Level**: Cycling (virtual), Field Hockey, Horseback Riding, Power Soccer
- **$50,000 Sponsor Level**: Disc Golf, Swimming, Boccia, Badminton, Nine Ball, Table Tennis, Archery, Air Rifle
- **$25,000 Sponsor Level**: Disc Golf, Swimming, Boccia, Badminton, Nine Ball, Table Tennis, Archery, Air Rifle

Volunteer Opportunity at Event: X X X X X X X X X X X X X X X X X X X X X

VIP Reception: X X X X X X X X X X X X X X X X X X X X X

Expo Booth: X X X X X X X X X X X X X X X X X X X X X

Press Room for Event: X X X X X X X X X X X X X X X X X X X X X

Volunteer Opportunity: X X X X X X X X X X X X X X X X X X X X X
Please check the customized option(s) you would like to add:

- Athletes Reception: $75,000
- Kids Day Sponsorship: $25,000
- Social Media Post Recognizing Your Support: $5,000
- Branded Item & Print Piece in Athlete Bags: $5,000
- Ad in Official Wheelchair Games Program Book: $5,000
- Rotating Logo at Opening Ceremonies: $5,000
- Rotating Logo on NVWG with Hyper link website: $5,000
- Logo on Official Games Mobile App with Hyperlink: $2,500
- Expo Booth: $2,500
- Two Tickets to VIP Reception: $1,500
- Two Tickets to Sponsor Reception: $1,500
Sponsor Information (please list as it should appear on printed materials)

Contact Name: ____________________________ Company: ____________________________

Mailing Address: _________________________________________________________________

City: ____________________________ State: __________ Zip: __________

Email: ____________________________ Phone: ____________________________

Signature: ____________________________ Date: ____________________________

☐ Yes! I want to sponsor the 2022 National Veterans Wheelchair Games!

☐ Please contact me about making an in-kind donation

We welcome and greatly appreciate in-kind donations to help offset the cost of operating the annual Wheelchair Games. In-kind donors will be recognized at the equivalent sponsorship level, based on the estimated fair market value of the provided goods, services, and expertise.

Please return to:

Arthur Crofoot
Paralyzed Veterans of America
801 Eighteenth Street NW
Washington, DC 20006-3517
ArthurC@pva.org
Celebrating the UnstoppABLE power of adaptive sports